

# 2019 MENDO HUMAN RACE FACT SHEET

2019 Mendo Human Race | Saturday, May 4<sup>th</sup>, 2019



The Human Race is a nationwide community fundraising event for nonprofit organizations. The Mendo Human Race features a 5K run and walk through the neighborhoods of Downtown Ukiah.

Charity organizations and businesses recruit walkers, runners, and/or pledge-gatherers to raise funds. Participating charity organizations receive 80% or more of monies collected and North Coast Opportunities (NCO) receives the remaining percentage for administration fees to coordinate and stage the event.

## WHEN

Saturday, May 4, 2019 - Rain or shine!

Registration: 7:30 am - 8:45 am

Run starts: 9:00 am

Walk starts: Immediately following the runners.

Kids Run: Starts after last walkers come in

Awards: 45 Minutes after last runner

## WHERE

Registration, start and finish lines are at:

Alex R. Thomas Plaza - 310 South State Street, Ukiah.

Run and Walk Route:

Through the neighborhoods of Ukiah to Todd Grove Park and back to Alex R. Thomas Plaza.

## WHO

Funds can be raised for most any 501(c)3 Non-Profit, school or faith-based organization in Lake and/or Mendocino Counties.

The run and walk is open to all.

## HOW

Each participating organization must fill out a Human Race Entry Form (included in this packet) and register with North Coast Opportunities (NCO). Human Race supplies posters, post cards and pledge sheets which are available to pick up at North Coast Opportunities (NCO). Take advantage of the services and the Training Sessions offered to learn how to achieve your goals.

## WHY

The Human Race is a proven fundraiser that has been successful for various organizations in Lake and Mendocino Counties for 11 years and continues to grow. North Coast Opportunities (NCO) provides all marketing, publicity, materials, and experienced assistance. Organizations and businesses provide the people power. Together we make it a fun and easy fundraising event!

### TIERED ADMINISTRATION FEE RATE

Teams TOTAL Pledges Collected Equals:	
\$1 - \$3000	20% Administration Fee
\$3001 - \$5000	17% Administration Fee
\$5000 (+)	15% Administration Fee