



What is the Human Race?

People coming together to raise funds for their favorite charity.

PICK YOUR CHARITY.

PICK YOUR TEAM.

PLAN ON HAVING FUN.

Why does the Volunteer Center put on this event?

The Human Race fundraising event helps provide valuable financial resources that support organizations. The Human Race is a proven fundraiser that has been successful for six years and continues to grow.

SUPPORT THEIR EFFORTS!

Become a Sponsor!

COMMUNITY FUNDRAISING TOGETHER!

Fan Sponsorship **\$125.00**

- Name in Print Ads

Sprinter Sponsorship **\$250.00**

- Name printed on poster
+ *Fan Sponsorship*

Runners Sponsorship **\$500.00**

- Personalized banner flying at the Human Race Marketplace in May.
+ *Fan and Sprinter Sponsorship*

Market Place Sponsorship **\$1,000.00**

- A marketplace location for a booth at the Race and distribute or give away items with your logo.
- Logo on our Human Race Webpage.
+ *Fan, Sprinter and Runners Benefits*

Street Banner Sponsorship **\$1,500.00**

- Logo on State Street banner
+ *Fan, Sprinter, Runners and Market Place Benefits*

Fun & Games Sponsorship **\$2,000.00**

- Judge the Centipede, Costume and T-Shirt Contest. Also, distribute awards at the ceremony.
+ *Fan, Sprinter, Runners and Market Place Benefits*

Water Station Sponsorship **\$2,500.00**

- Distribute water bottles to event day participants with your logo on the bottles.
- Logo on posters
+ *Fan, Sprinter, Runners and Market Place Benefits*

Registration Sponsorship

\$2,500.00

- Logo on registration application forms for teams.
- Various print and radio coverage with extensive coverage throughout the January to May, Human Race season.
- Newsletters distributed to local businesses and nonprofit organizations with your logo.
- Logo on posters distributed throughout Mendocino County.
+ Fan, Sprinter , Runners and Market Place Benefits

Pledge Sheet Sponsorship

\$3,000.00

- Logo on Pledge sheets handled by contributors and participants throughout Mendocino County.
+ Fan, Sprinter , Runners and Market Place Benefits

Awards Ceremony Sponsorship

\$5,000.00

- Present awards at the Awards Ceremony.
- Newsletters distributed to local businesses and nonprofit organizations with your logo.
- Logo on posters distributed throughout Mendocino County.
- Logo on Volunteer Website along with Human Race Website.
+ Fan, Sprinter , Runners and Market Place Benefits

T-Shirt Sponsorship

\$7,500.00

- Your company logo on the back of T-shirts given to all participants and worn on race day.
- Newsletters distributed to local businesses and nonprofit organizations with your logo
- Logo on posters distributed throughout Mendocino County.
- Logo on HandsOn Volunteer Website as well as the Human Race Website.
+ Fan, Sprinter , Runners and Market Place Benefits



2012 Human Race May 5, 2012 Sponsorship Confirmation

Business Name _____

Business Address _____

City, State & Zip _____

Contact Name _____ Phone _____

YES! We would like to sponsor at the following level.
(Please check all that apply.)

- | | |
|--|------------|
| <input type="checkbox"/> Fan Sponsorship | \$125.00 |
| <input type="checkbox"/> Sprinter Sponsorship | \$250.00 |
| <input type="checkbox"/> Runners Sponsorship | \$500.00 |
| <input type="checkbox"/> Market Place Sponsorship | \$1,000.00 |
| <input type="checkbox"/> State Street Banner Sponsorship | \$1,500.00 |
| <input type="checkbox"/> Fun & Games Sponsorship | \$2,000.00 |
| <input type="checkbox"/> Water Station Sponsorship | \$2,500.00 |
| <input type="checkbox"/> Registration Sponsorship | \$2,500.00 |
| <input type="checkbox"/> Pledge Sheet Sponsorship | \$3,000.00 |
| <input type="checkbox"/> Awards Sponsorship | \$5,000.00 |
| <input type="checkbox"/> T-Shirt Sponsorship | \$7,500.00 |

Let us know how you would like your business name to read in print,
in all publications: _____.

Please fax to: (707) 462-0191
Attn: Tami Bartolomei or Samantha McNally

THANK YOU VERY MUCH!

HandsOn Network of Lake and Mendocino Counties
413 North State Street, Ukiah
Phone (707) 462-1959 or 467-3230